



# 2019

## SPONSORSHIP OPPORTUNITIES



“

This is nerd prom for identity professionals, without the formal attire (thank goodness).

”



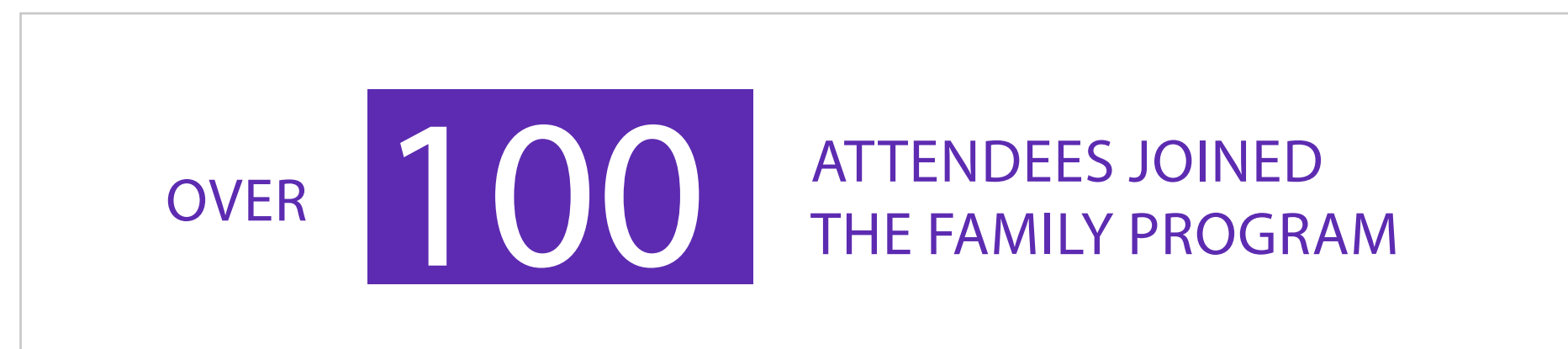
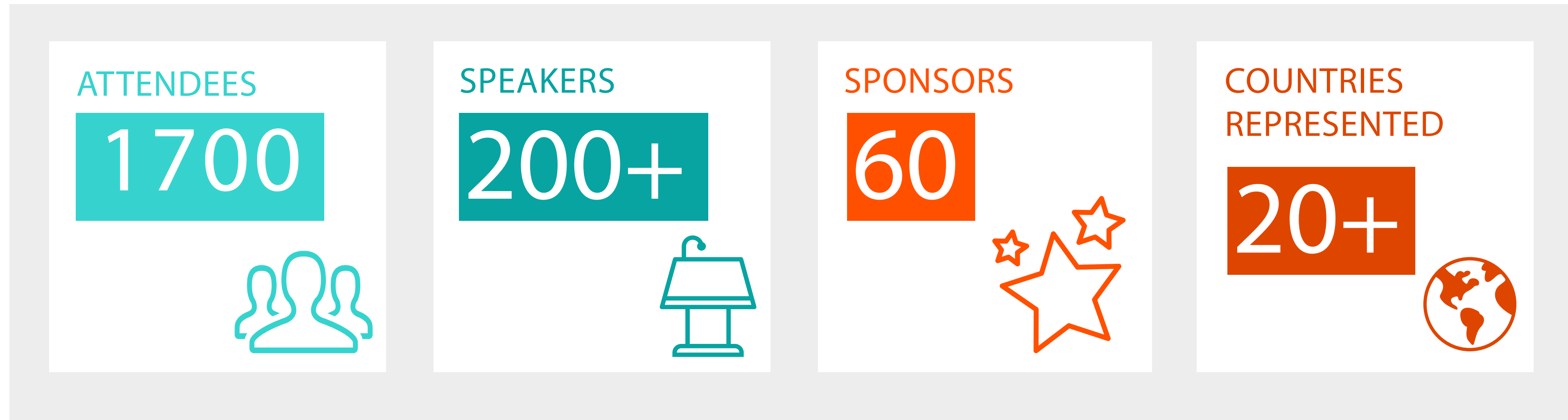
Identiverse™ (formerly the Cloud Identity Summit) was founded in 2010 to bring together the brightest minds across the identity industry.

The conference has grown and matured year after year, both in content and attendance. Our 2018 conference in Boston saw a record attendance and our delegates had a choice of more than 200 sessions—where they could even earn CPE credits through ISC<sup>2</sup> and IAPP. Our Expo Hall also grew by about 30% from the previous year, with nearly 60 sponsors and exhibitors on display.

In 2019, we'll be in Washington, D.C. and we expect more than 2,200 delegates from around the world to attend, from technologists and practitioners to thought leaders and end users. Our content, sponsors and expo will be just as diverse as we discuss a digital world that's being built on a foundation of identity security and designed by a community of people with a shared vision. We hope you join us.


Questions? Contact us at [sponsors@Identiverse.com](mailto:sponsors@Identiverse.com).


# 2018 BOSTON STATS



## SOCIAL

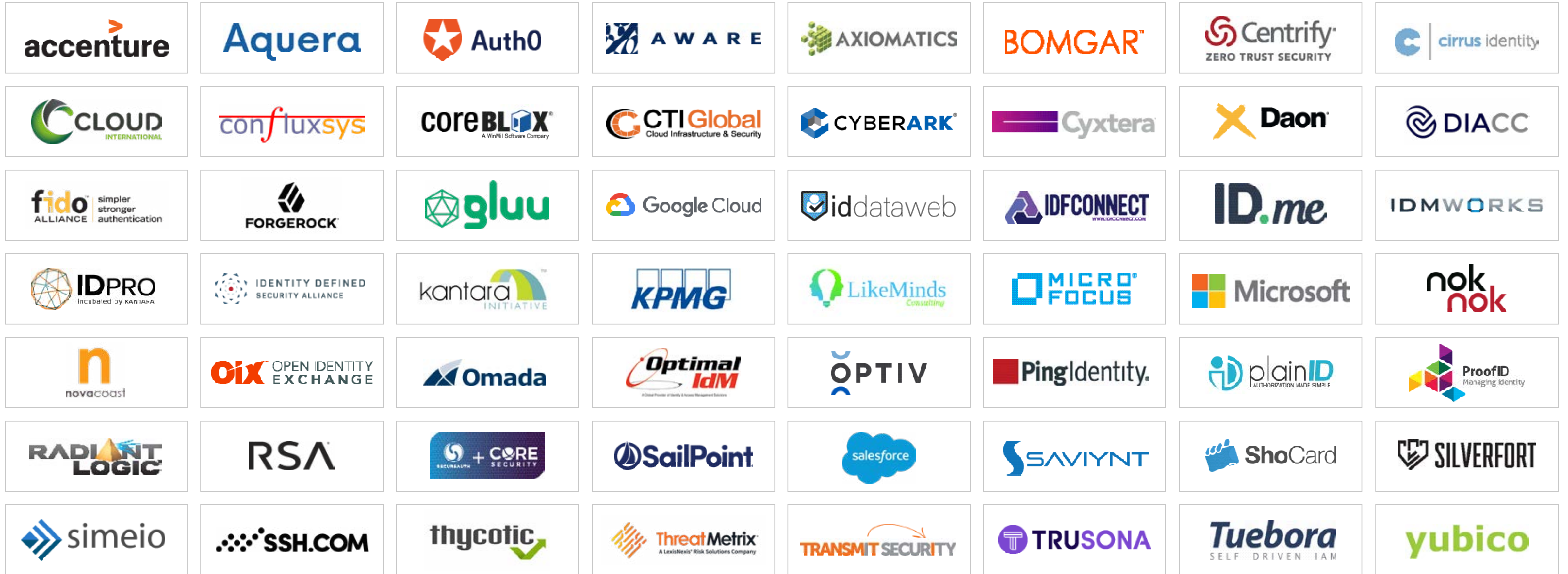
 1.62K FOLLOWERS

 234 FOLLOWERS  
189 LIKES

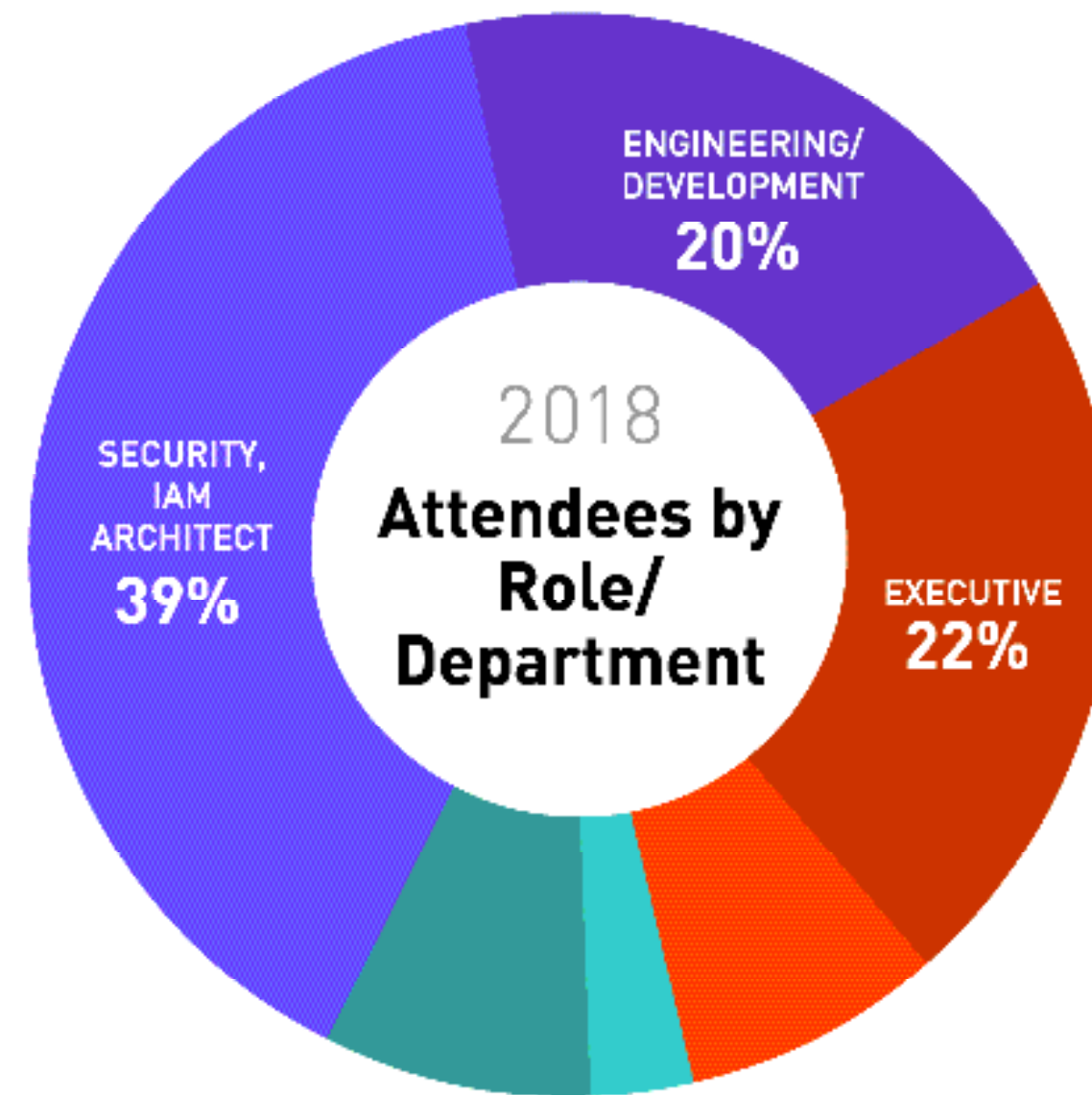
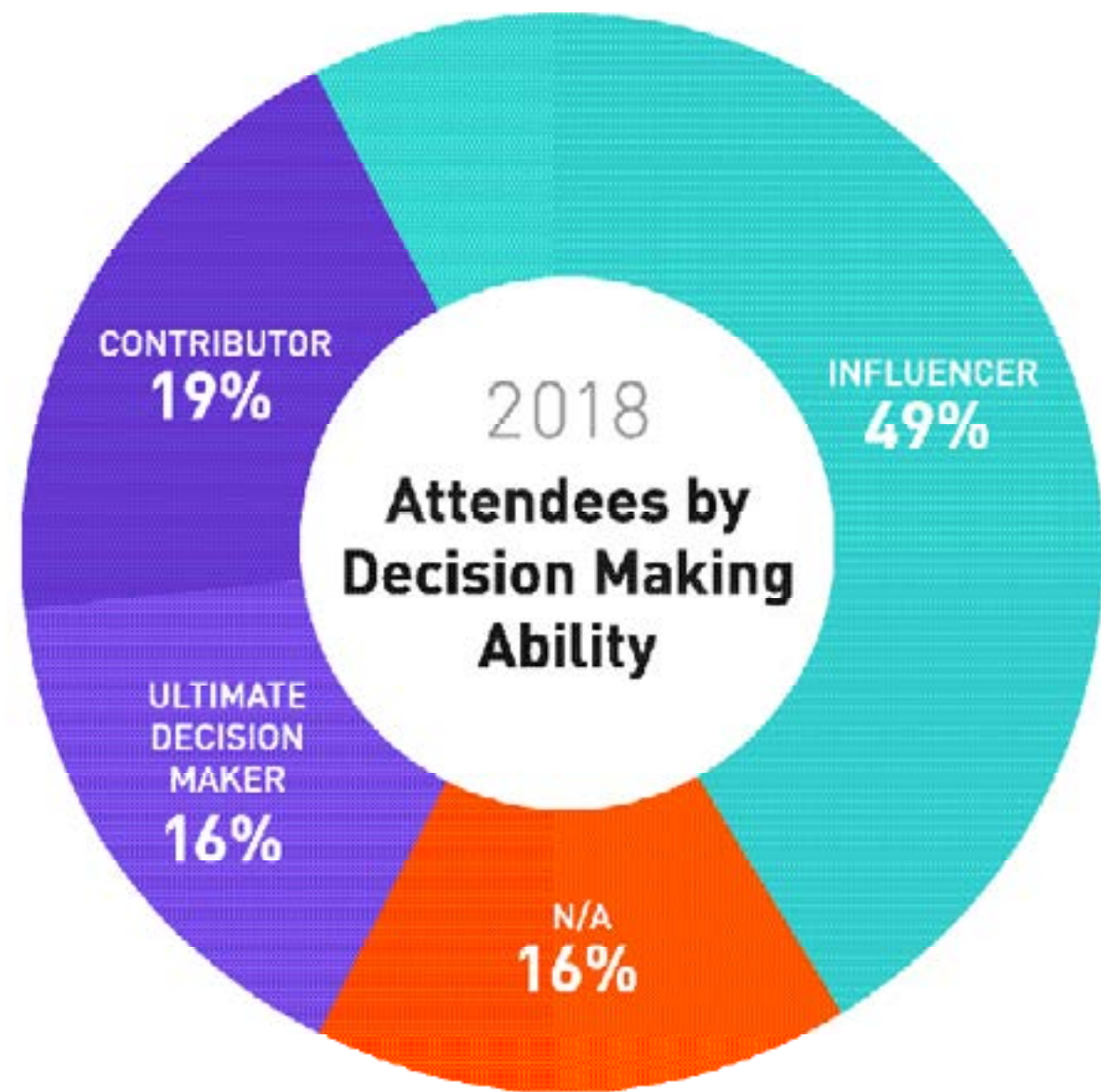
 627 FOLLOWERS

**#identiverse**  
17M IMPRESSIONS DURING EVENT

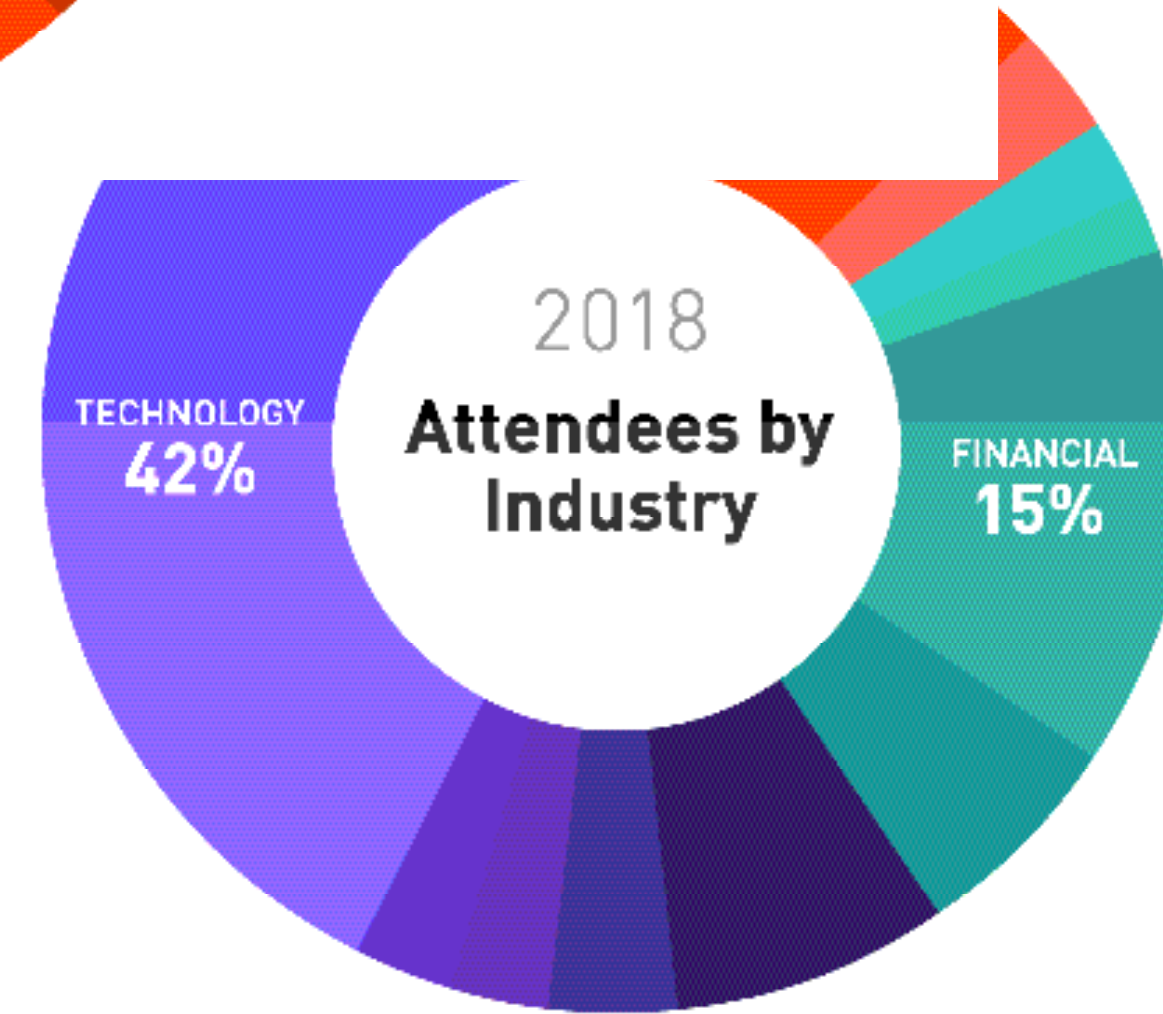
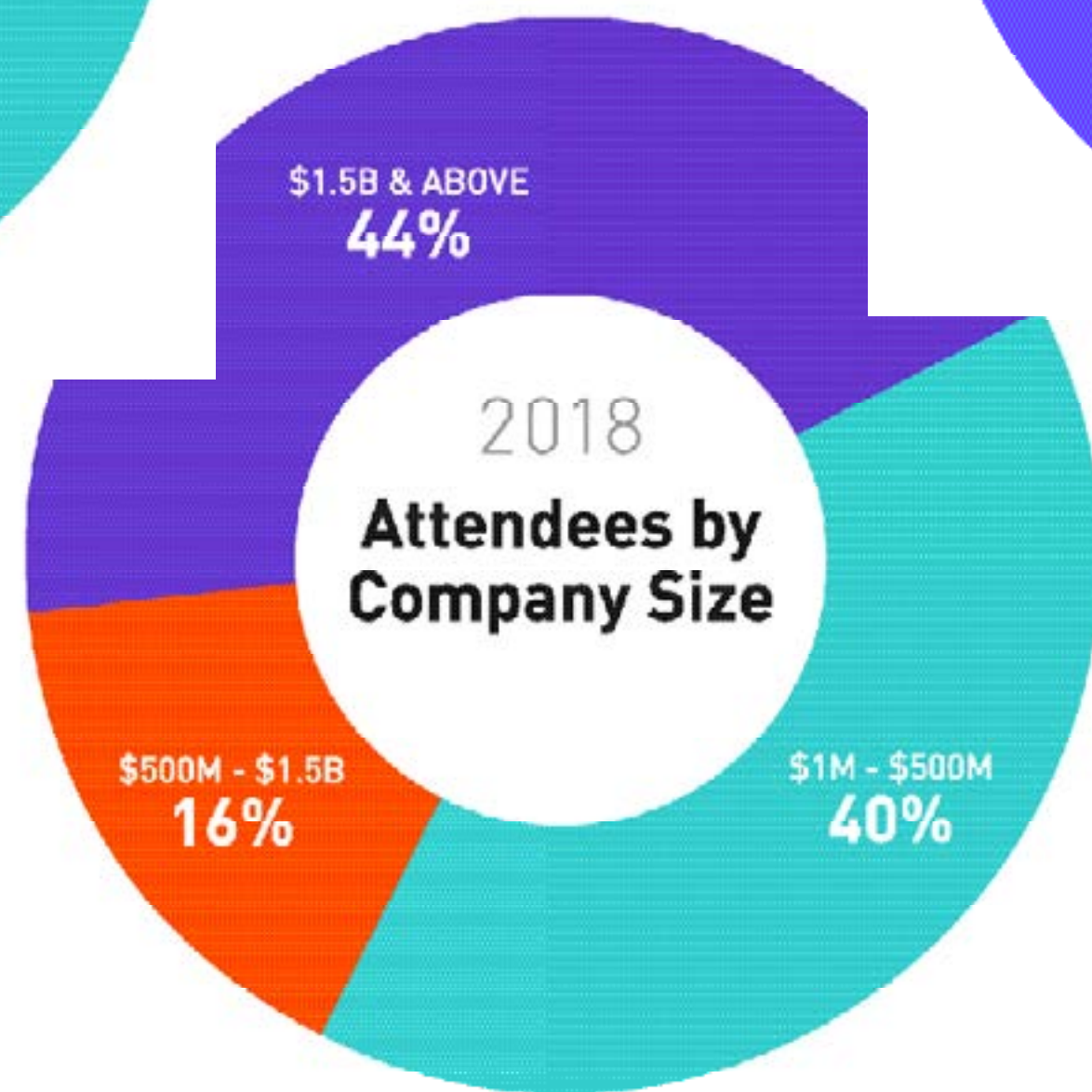
# 2018 BOSTON SPONSORS & EXHIBITORS



# 2018 BOSTON ATTENDANCE



- Security, IAM Architect - 39%
- Engineering/Development - 20%
- Executive - 22%
- IT/DevOps - 8%
- Press Analyst - 3%
- Sales/Marketing - 8%



- Telecommunications - 2%
- Transportation & Travel - 3%
- Business Services - 9%
- Products & Retail - 3%
- Education - 2%
- Energy - 2%
- Financial - 15%
- Government - 6%
- Healthcare - 8%
- Manufacturing - 3%
- Media & Entertainment - 3%
- Non-Profit - 3%
- Technology - 42%

# DIAMOND • \$69,000

SOLD OUT

Maximum exposure at the event with highly desirable benefits, including:

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## PRE-CONFERENCE

- Prominent logo placement on event homepage
- Logo on marketing initiatives (e.g. emails)
- Social Media acknowledgements via Twitter, LinkedIn & Facebook
- Press Release announcing sponsorship. Also included in subsequent Press Releases related to the event.
- Ten (10) full conference passes for staff attendance (value of \$16,950)
- Five (5) full conference passes for prospects and customers (value of \$8,475)
- Five (5) staff passes for Expo Hall Only (value of \$4,975)
- Additional discounts for prospects and customers (available upon request)
- Authorship of one (1) blog in one edition of Identiverse monthly e-newsletter
- Featured sponsor in one edition of Identiverse monthly e-newsletter

## ON-SITE CONFERENCE

- Prominent logo placement in keynote and breakout presentation slides as well as on-site signage
- 10' x 20' premium booth space and identification sign
- Three (3) Masterclass slots and Three (3) session slots (topics subject to approval and oversight)
- 50% discount on one (1) a la carte sponsorship opportunity (subject to availability, see list below)
- Wireless internet (hard wired available, cost provided upon request)
- Recognition in on-site mobile application
- Option to add prize to attendee passport game
- Overnight perimeter security in exhibit area

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes

# PLATINUM • \$53,000

SOLD OUT

Maximum exposure at the event with highly desirable benefits, including:

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## PRE-CONFERENCE

- Prominent logo placement on event homepage
- Logo on marketing initiatives (e.g. emails)
- Social Media acknowledgements via Twitter, LinkedIn & Facebook
- Press Release announcing sponsorship. Also included in subsequent Press Releases related to the event.
- Ten (10) full conference passes for staff attendance (value of \$16,950)
- Five (5) full conference passes for prospects and customers (value of \$8,475)
- Five (5) staff passes for Expo Hall Only (value of \$4,975)
- Additional discounts for prospects and customers (available upon request)
- Authorship of one (1) blog in one edition of Identiverse monthly e-newsletter
- Featured sponsor in one edition of Identiverse monthly e-newsletter

## ON-SITE CONFERENCE

- Prominent logo placement in keynote and breakout presentation slides as well as on-site signage
- 10' x 20' premium booth space and identification sign
- Two (2) Masterclass slots and Two (2) session slots (topics subject to approval and oversight)
- 50% discount on one (1) a la carte sponsorship opportunity (subject to availability, see list below)
- Wireless internet (hard wired available, cost provided upon request)
- Recognition in on-site mobile application
- Option to add prize to attendee passport game
- Overnight perimeter security in exhibit area

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes

# GOLD • \$42,000

SOLD OUT

An investment at this level will give your company the following benefits:

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## PRE-CONFERENCE

- Prominent logo placement on event homepage
- Social Media acknowledgements via Twitter, LinkedIn & Facebook
- Sponsorship highlighted in Press Releases relating to the event
- Seven (7) full conference passes for staff attendance (value of \$11,865)
- Five (5) full conference passes for prospects and customers (value of \$8,475)
- Three (3) staff passes for Expo Hall Only (value of \$2,985)
- Additional discounts for prospects and customers (available upon request)

## ON-SITE CONFERENCE

- 10' x 20' premium booth space and identification sign
- One (1) Masterclass slot and One (1) session slot (topics subject to approval and oversight)
- 30% discount on one (1) a la carte sponsorship opportunity (subject to availability, see list below)
- Wireless internet (hard wired available, cost provided upon request)
- Recognition in on-site mobile application
- Option to add prize to attendee passport game
- Overnight perimeter security in exhibit area

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes



# SILVER • \$32,000

SOLD OUT

An investment at this level will give your company the following benefits:

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## PRE-CONFERENCE

- Logo on Sponsor page
- Social Media acknowledgements via Twitter, LinkedIn & Facebook
- Sponsorship highlighted in Press Releases relating to the event
- Three (3) full conference passes for staff attendance (value of \$5,085)
- Two (2) full conference passes for prospects and customers (value of \$3,390)
- Two (2) staff passes for Expo Hall Only (value of \$1,990)
- Additional discounts for prospects and customers (available upon request)

## ON-SITE CONFERENCE

- 10' x 10' booth space and identification sign
- 20% discount on one (1) a la carte sponsorship opportunity (subject to availability, see list below)
- Wireless internet (hard wired available, cost provided upon request)
- Recognition in on-site mobile application
- Overnight perimeter security in exhibit area
- Dedicated time slot in the Solutions Theater in Expo Hall. Time slot will be determined based on the order of sponsorship confirmation (i.e. first come, first served)

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes

# BRONZE • \$16,000

SOLD OUT

An investment at this level will give your company the following benefits:

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## PRE-CONFERENCE

- Logo on Sponsor page
- Social Media acknowledgements via Twitter, LinkedIn & Facebook
- Sponsorship highlighted in Press Releases relating to the event
- One (1) full conference pass for staff attendance (value of \$1,695)
- One (1) full conference pass for prospect or customer (value of \$1,695)
- One (1) staff pass for Expo Hall Only (value of \$995)
- Additional discounts for prospects and customers (available upon request)

## ON-SITE CONFERENCE

- 10x10 booth space in the Expo with six foot table, two chairs, wastebasket and identification sign
- Logo placement in on-site signage
- Wireless internet (hard wired available, cost provided upon request)
- Recognition in on-site mobile application
- Overnight perimeter security in exhibit area

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes

# START-UP STAR • \$5,000

SOLD OUT

New to the identity security industry? Want to make your mark with top identity influencers and thought leaders? Start-Up Star is the perfect sponsorship level for you! An investment at this level will give your company the following benefits:

## PRE-CONFERENCE

- Logo on Sponsor page
- One (1) full conference pass for staff attendance (value of \$1,695)

## ON-SITE CONFERENCE

- Walk up kiosk in the Expo Hall

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes

\* Participation in this category is limited to one Conference only. Participating company must be in business for less than 3 years. In order to qualify for this category, participating company must provide data to support their qualifications into this category.

# INDUSTRY PARTNER PROGRAM • \$2,000

SOLD OUT

An investment at this level, subject to verification of 501c3 (or equivalent 'non-profit') status, will give your organization and its members the following benefits:

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- \$250 off the cost of full conference registration for your members (must register by April 30, 2019)
- Membership designation on badge
- 6' draped table for your organization in Expo Hall with black table drape
- One meeting room (max 2 hours, for up to 10 people, AV, food and beverage additional cost, subject to availability, first come first serve)
- Billing as "Industry Partner" on on-site signage, mobile app and Identiverse website
- Overnight perimeter security in exhibit area
- One push notifications to all attendees through the conference app (scheduling TBD)

# FAMILY ACTIVITY PROGRAM • \$15,000

One of the truly unique aspects of Identiverse is the inclusion of planned family activities. Past attendees have commented that having a family program during the conference sets us apart from the rest. The family activity sponsorship will include:

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## PRE-CONFERENCE

- Logo on Sponsor page
- Social Media acknowledgements via Twitter, LinkedIn & Facebook
- Sponsorship highlighted in Press Releases relating to the event
- Free passes for guests and children of sponsoring company (maximum five (5) Adult passes and five (5) Child passes)

## ON-SITE CONFERENCE

- Logo placement in on-site signage
- Kid's Lounge - recognition as sponsor in the Kid's Lounge and the ability to decorate
- Highlighted and recognized as the sponsor of family activities

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes

# WIFI SPONSOR • \$15,000

SOLD OUT

Keep the event attendees well connected throughout the conference. An investment at this level will give your company the following benefits:

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## PRE-CONFERENCE

- Logo on Sponsor page
- Discounts for prospects and customers (available upon request)

## ON-SITE CONFERENCE

- Highlighted and recognized as the official provider of Wifi at the event
- Logo placement on on-site signage and on hotel key card agenda

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes

Looking to make a big impact? Secure the WIFI and Mobile Event App sponsorship for a combined discount rate of \$25,000.

# MOBILE EVENT APP • \$15,000

The event mobile app is the go-to source for all conference activities! This app provides attendees the tools to plan their on-site schedules, navigate the event, network with their peers, and get social (our attendees are very social).

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## PRE-CONFERENCE

- Logo on Sponsor page
- Discounts for prospects and customers (available upon request)

## ON-SITE CONFERENCE

- Highlighted and recognized as the official provider of the mobile app at the event
- Logo placement on the mobile app, on-site signage, and the hotel key card agenda.
- One push notification to all conference attendees (scheduling TBD)

## POST-CONFERENCE

- Logo will remain on conference homepage and sponsor page for at least four (4) months after Identiverse concludes

Looking to make a big impact? Secure the WIFI and Mobile Event App sponsorship for a combined discount rate of \$25,000.

# A LA CARTE SPONSORSHIPS

## Hospitality Suite / Meeting Rooms

SOLD OUT

\$15,000

Meet and socialize with attendees in a more personal and ideal setting - reserve a meeting room close to the exhibit hall where you can host quality meetings or have private meals without interruptions. When you reserve a meeting room, it is yours for the week! Our logistics team will work with you to help fulfill your needs. Included is a standard conference room set-up utilizing standard hotel furniture and a custom sign outside the door.

*\*Price does not include: catering services, extension cords, audio visual, phone lines or internet connections*

## Identiverse T-shirts

SOLD OUT

\$15,000

Our attendees love t-shirts! Get your logo on the Identiverse t-shirts so more than 2,000 delegates walk away with your brand printed on it.

## Attendee Lanyard

SOLD OUT

\$14,000

Your logo will be seen around the neck of all event attendees on this co-branded lanyard.

## Welcome Reception

2 OPPORTUNITIES

\$10,000

The welcome reception kicks off the conference and is your chance to highlight your presence at Identiverse! Your brand will be present on cocktail napkins and signage throughout the reception. We will even throw in a push notification on our Event app to let everyone know that the party has started and you are a sponsor!

## Bootcamp Sponsor

SOLD OUT

\$7,000

A long standing tradition that is always highlighted in the closing ceremonies, this early morning workout can be sponsored by you! Join Andre on a workout that will test endurance and determination. Every boot camp participant will receive a co-branded wristband.



# A LA CARTE SPONSORSHIPS

## Room Drop 6 OPPORTUNITIES

\$4,000

Interested in getting your promotional materials directly into the hands of the attendees? Your promotional piece will be delivered to all attendees staying at the Washington Hilton. (approx 750). Choose which day you would like your material delivered and we will do the rest!

## Speaker Reception SOLD OUT

\$3,000

Get your brand out in front of our 200+ speakers as they gather for a speaker reception at Identiverse. Your brand will be present on cocktail napkins and signage throughout the reception.

## Charging Tables LIMITED AVAILABILITY

\$2,000

Attendees always need places to plug in their devices. These six foot bar height tables are placed around the expo foyer and session area to allow attendees to recharge and connect. Your logo will cover the table top.

## Event App Push Notifications 4 OPPORTUNITIES

\$1,500

Over 80% of the attendees at Identiverse download and use the mobile application during the event. Your push notifications will allow you to reach out to attendees via the app at a predetermined date and time and amplify your presence at Identiverse.