



WHO SHOULD SUBMIT A PROPOSAL?

At Identiverse, we generally see three types of speakers: Enterprise, Business, and Industry. All are essential to the quality of the agenda, but don't worry if you don't fit these profiles. We encourage you to submit your proposal and to share your unique insight.

- **ENTERPRISE:** These speakers have extensive first-hand technical, operational or implementation experience of real-world identity projects—the good, the bad and the ugly. They may work within the enterprise or public sector, or they may be contracted as an individual consultant or via an identity or security systems integrator.
- **BUSINESS:** Involved in defining strategy and implementing projects, these speakers know how to make use of digital identity as a core enabling technology. Based on their experience, they provide insights into how identity helps enable better efficiency, improve competitiveness, enhance security, and reduce risk.
- **INDUSTRY:** These speakers often work at a tech company, vendor, consultancy or analyst firm and may participate in standards communities. They draw expertise from observation of identity at many organizations, and they may also have knowledge of identity protocols.

WHAT KIND OF PRESENTATION SHOULD I PROPOSE?

At Identiverse, you'll experience a wide variety of content:

- **SESSION PRESENTATIONS:** These make up the bulk of the main agenda. Each session is 20 minutes long, with an additional 5 minutes for Q&A. We may allocate some double-length slots for panel discussions.
- **MASTERCLASSES:** These provide in-depth information on a particular topic, and they run 45 minutes with an additional 5 minutes for Q&A. There's time for practical demonstrations as well, if appropriate for the topic. **WORKSHOPS** and **PANELS** will also be considered for these longer time slots.
- **KEYNOTES & GENERAL SESSION:** On our main stage, and by invitation only, these provide higher-level context for the rest of the agenda, and they focus on broader themes and long-term vision.

We welcome proposals for Sessions and Masterclasses, Workshops and Panels. If your proposal doesn't naturally fit one of these formats, or if you believe you have a particularly strong case to be considered for a general session presentation, you can provide additional supporting information for the content committee to review as part of your proposal.



WILL MY PRESENTATION BE IN-PERSON, OR VIRTUAL?

Identiverse 2021 will operate as a hybrid event, with a blend of in-person and virtual activities. We'll make details available nearer the time, but you should expect an integrated and comprehensive experience for everyone, no matter whether they are participating virtually or remotely.

Those speaking proposals which are selected by the content committee will be scheduled as virtual or in-person based on a wide range of criteria. Some proposals may also be selected for additional blog or podcast coverage outside of the main agenda.

WHAT SHOULD I TALK ABOUT? WHAT TRACKS ARE THERE?

For 2021, we're particularly interested in the following identity-related topics from technical, business and strategy perspectives. Remember, this is not an exhaustive list! If you don't see your topic here, you should still submit your proposal. We want the best presenters and are interested in hearing what you have to say.

- Architecture & Standards
- Deployments & Leading Practices
- Identity for Developers
- Identity for Security
- Privacy, Ethics, Public Policy & Governance
- Vision, Strategy and Futures
- Professional Development

The full agenda—including track or other content groupings—will be finalized after the Call for Presentations concludes.

WHAT DO I NEED TO PROVIDE IN MY SUBMISSION?

Please have the following information ready for your proposal:

- Presenter profile image (500x550px min.).
- Presenter biography (~150 words).
- Proposal title (~50 words).
- Proposal abstract (~200 words).
- Any additional supporting details you think are relevant.
- If you are proposing a panel, please provide details of the suggested panelists.
- If you are proposing with a co-author, you'll need their bio & profile details as well.

Please remember that Identiverse is an industry conference. Our attendees won't tolerate product pitches or vendor-biased content.



WHAT IS THE TIMELINE AND PROCESS FOR EVALUATING SUBMISSIONS?

The Identiverse content committee is formed each year from subject matter experts drawn from a wide range of industries and enterprises.

The content committee will evaluate proposals on their merit and on their relevance to the conference focus.

- **Deadline for Submissions:** Friday, January 8, 2021.
- **Acceptance Notification:** no later than Friday, February 12, 2021.

WHAT HAPPENS IF MY PROPOSAL IS SELECTED?

You'll be notified by email no later than Friday, February 12, 2021, about the status of your submission.

If one (or more!) of your proposals is selected, you should plan to have your content ready for our review process which will begin about 6 weeks prior to the conference start date. We'll be in touch with you nearer the time to provide the conference template and to confirm the exact date the review process will start.

Depending on your presentation and presenter type, you will receive either a discounted or complimentary pass. We do not reimburse travel or accommodation expenses.

CONTENT REVIEW

Please remember that Identiverse is an industry conference. Our attendees won't tolerate product pitches or vendor-biased content. We've implemented a few processes to help ensure bias-free content and to maintain the quality our delegates are accustomed to:

- We review all accepted presentations prior to the conference for corporate bias, sales pitch, and duration. Please know that we have no desire to tamper with your messaging and flow. Your presenter ratings will really shine from the sharing of industry expertise.
- Presenters commit to sharing a 16:9 PowerPoint presentation on time for the review cycle, which is typically one month prior to the conference start date.
- Presenters are asked to use the Identiverse Powerpoint template, which will be made available to all selected presenters nearer the time of the conference; and to avoid slides with corporate or product logos as their primary focus.